

Important Questions for Management – BBA Sem - 1

Short Answer Questions

Unit – 1

1. Define Management and its Nature.
2. Explain the scope of Management.
3. Distinguish between Managers and Administrators.
4. State any four Functions of Management.

Unit – 2

1. Explain the Scientific Management of Taylor.
2. What are Fayol's Principles of Management?
3. Write a short note on Hawthorne Studies (Mayo).
4. Explain the concept of MBO (Management by Objectives).

Unit – 3

1. Define Organizing.
2. What is Departmentalization? Give examples.
3. Explain the difference between Formal and Informal Organization.
4. What is Line and Staff Authority?

Unit – 4

1. Define Recruitment.
2. State any two sources of Recruitment.
3. What is Motivation?
4. Define Communication.

Long Answer Questions

Unit – 1

1. Define Management. Explain its nature and scope with examples.
2. Discuss why Management is both an Art and a Science
3. Explain the Functions of Management in detail (POSDCORB).
4. Describe Mintzberg's Managerial Roles and required Skills.

Unit – 2

1. Explain the Evolution of Management Thought (Classical to Contingency).
2. Discuss the contributors of Henry Fayol to Management Thought.
3. Explain Taylor's Scientific Management principles and techniques.

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4. Define Planning and explain its importance and objectives.

Unit – 3

1. What is Organizing? Explain its importance in management.
2. Explain the principles of Organizing.
3. Differentiate between Formal and Informal Organizations.
4. Discuss Centralization vs Decentralization. Which is more suitable for modern organizations?

Unit – 4

1. What is Recruitment? Explain its sources in detail
2. Explain the steps in Selection Process.
3. Explain the Process of Communication and barriers in communication.
4. Define Motivation. Explain Maslow's and Herzberg's theories of Motivation.